

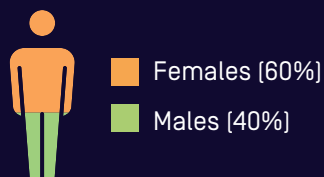
CPRN INSIGHTS RESEARCH SURVEY



Research has been undertaken by the AIS to gain a better understanding of the use and impact of the Career Practitioner Referral Network (CPRN) service. The CPRN is available to all categorised athletes, para athletes and also coaches/alumni on request, with access and bookings available through either the AW&E Manager or directly via the CPRN page on the **AIS website**. Uses of the service are entitled to up to four individual one to one consultation sessions with a professional and experienced career practitioner. The service is managed by the AIS.

BREAKDOWN OF REFERRAL USERS

- 154 athletes accessed the CPRN service up until end June 2020
- 119 athletes, 13 Alumni, 8 coaches and 14 uses not stated
- Gender:



- Largest % of users: Fall within the 18-30 age bracket
- 27 sports to date accessed the CPRN service. The following sports were relatively heavy users - Athletics, Beach Volleyball, Boxing, Cycling, Diving, Gymnastics, Hockey, Netball, Swimming, Water Polo, Wheelchair Rugby, Winters Sports

SURVEY RESULTS

Online survey response rate

An online survey was sent to 137 recipients who had completed at least one session with a Career Practitioner. The response rate from the survey was 35%.

- How did athletes learn about the CPRN service?

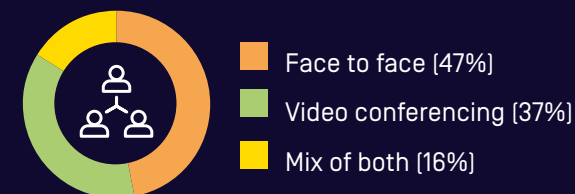


- 67% of athletes engaged with 2 or more sessions with a CPRN

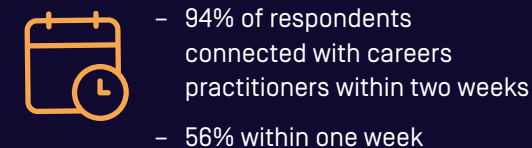


How do athletes/coaches use the CPRN service

- Adaptable and flexible:



- Responsive and timely:



"Fantastic program, wish I'd had access a few years ago."



SATISFACTION RATING

87% OF RESPONDENTS WERE EITHER SATISFIED OR COMPLETELY SATISFIED WITH THE CPRN.

Most common recommendations from respondents to the CPRN include:

- Further increase in awareness of the service to potential users
- Inclusion of CPRN as an integral feature of athlete induction
- Increase career practitioner sessions available to users

"Best non-sport related thing I've done to improve my future."

Up to 180 athletes have now used the service to date as of 1 September 2020.

ATHLETES TAKING ACTION

Big picture thinking



67% indicated having a better idea of what a post career might look like



52% are now developing a career plan



17% have enrolled in study at University/TAFE



13% started studying again



10% successfully gained employment

Strategies and resources



31% developed strategies for better presenting to employers



29% developed a high quality CV/Resume



25% developed a LinkedIn profile



23% received educational and/industry contacts

"I think it was an awesome experience and I think the CPRN is such a useful program. I gained a lot of knowledge and also gained useful contacts."



90% of respondents would recommend the AIS career services



90% of respondents indicated the service will help them take the next step in their post careers

What do athletes/coaches think or feel after using the service

94–98% of athletes agreed/strongly agreed that the CPRN practitioners made them feel comfortable, listened to and that practitioners understand their unique needs and made them feel supported.

>90% indicated information was clear, relevant, helpful and relevant to their situation.

42% indicated feeling less stress about their post sport careers

Athletes/coaches indicated their career development related knowledge increased by an average of 19%

Athletes/coaches indicated confidence levels around careers increased by 37%

Athletes say 45% of coaches are completely supportive of encouraging them to develop a career whilst being an athlete

Most popular discussion topics with career practitioners



The AIS thanks all contributors to the CPRN Insights Research Survey 2020.






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ais.gov.au/career-and-education/cprn